

ABSTRACT OF THE DISCLOSURE

5 A label structure and method, with the label structure including a base panel for affixing to a surface and having a back face having an adhesive applied thereon. A first leaflet is positioned adjacent to a front face of the base panel. The first leaflet comprises a first folded panel having a first fold extending
10 substantially parallel to a first axis of the label structure. A second leaflet is positioned forward of the first leaflet such that the first leaflet is positioned substantially between the second leaflet and the base panel with the second leaflet being stacked on the first leaflet. The second leaflet comprises a second folded panel having
15 a second fold extending substantially parallel to the first axis of the label structure. A laminating layer overlies the base panel, the first leaflet, and the second leaflet.